

02 Respondent Profile

Personal Information

TOTAL RESPONDENTS	
SEX	
Male	20%
Female	80%
AGE	
Under 25	8.4%
25-34	47%
35-44	28%
45-59	16%
60+	1%
Median Age	34 Years
MARITAL STATUS	
Single	49%
Married/Partnered	46%
Divorced/Widowed	6%
CHILDREN UNDER 18 IN HOUSEHOLD	22%
MEDIAN HOUSEHOLD INCOME	\$98,200
FORMAL FASHION INDUSTRY EDUCATION/TRAINING	53%

03 Respondent Profile

Company Information

TOTAL RESPONDENTS	
COMPANY SIZE: EMPLOYEES	
Under 100	29%
100-999	30%
1,000 or more	41%
Median # of Employees	481 employees
2006 GROSS SALES REVENUE	
Under \$50 million	29%
\$50 - \$499 million	22%
\$500 million or more	25%
Don't know/not sure	24%
2006 Median Sales Revenue	\$174 million
LOCATION	
Corporate Headquarters	71%
Regional/Branch Office	11%
Other Location	18%