

## 12 Distinctions Between Departments Job Move Considerations

While salary was the number one consideration for a job move across departments, there were some differences in preferences. While Executive Level Management respondents were the most likely to say they were happy where they were, they were the only department examined to include “better quality of life” in their top three considerations.

Design & Technical Development respondents were most likely of the groups examined to consider jobs that offer a better quality of life, a more prestigious brand/company and a better manager.

Retail, E-commerce & Store Level respondents were more likely to move for the most categories: more likely to make a move for better salary, job/position, growth potential, commission, location and health benefits.

## 13 Distinctions Between Departments Job Move Considerations

	EXECUTIVE LEVEL MANAGEMENT	DESIGN & TECHNICAL DEVELOPMENT	PRODUCTION & PRODUCT DEVELOPMENT	PLANNING & MERCHANDISING	SALES & MARKETING	OPERATIONS & IT	RETAIL, E-COMMERCE & STORE LEVEL
Better Salary	70%	89%	87%	90%	87%	89%	91%
Better Job/Position	50%	69%	60%	72%	69%	64%	78%
Better Growth Potential	56%	72%	66%	68%	65%	57%	75%
Better Quality of Life	51%	65%	59%	62%	55%	49%	61%
Better Commission/Bonus	36%	45%	39%	49%	44%	30%	54%
More Prestigious Brand or Company	37%	47%	34%	42%	45%	32%	44%
Better Manager/Supervisor	25%	45%	33%	38%	36%	34%	36%
Better Location	24%	35%	35%	41%	26%	26%	41%
Better Health Benefits	30%	39%	37%	34%	34%	24%	42%
Better Colleagues	20%	29%	25%	31%	21%	18%	30%
None of These Happy in Current Position	12%	3%	3%	4%	4%	5%	3%

# Distinctions Between Departments **15**

## Love of Fashion

Though they have the highest levels of dissatisfaction and are looking for jobs the most frequently, Retail, E-commerce & Store Level respondents were the most likely to say their love of fashion attracted them to a career in the fashion industry. This sentiment was lowest among Executive Level Management respondents.

DEPARTMENT	% WHO SAY "LOVE OF FASHION" ATTRACTED THEM TO A CAREER IN THE INDUSTRY
Retail, E-commerce & Store Level	77%
Design & Technical Development	75%
Planning & Merchandising	69%
Sales & Marketing	62%
Production & Product Development	58%
Operations & IT	53%
Executive Level Management	49%